

MARKETING INTERIOR DESIGN—TODAY!

Is Your Business as Sustainable as Your Design?

November 4th, 2009 / 10:30am

Lunch will be served following presentation

Please R.S.V.P to: Kristi.Nicolai@Ferguson.com

FERGUSON[®]
Bath, Kitchen & Lighting Gallery

6416 Variel Avenue

Woodland Hills, CA. 91367

818-593-7220

www.ferguson.com



Presented by Lloyd Princeton, President and CEO of Design Management Company

Because not everyone is suffering financially.

They're called clients.

Learn how to reach them.

Lloyd Princeton's **Business Trends Forecast** is a dynamic presentation discussing the role of design professionals in the future, the influence of retail sales on consumer purchasing and ways to structure your business to stay abreast of changes in the industry. Changes in technology, economics, politics, and future trends will be explored in a fast-paced, entertaining manner!

The **program** is accredited and fulfills 0.2 CEU's.

Lloyd will also be signing copies of his new book "*Marketing Interior Design.*"

